



18TH ANNUAL MOORES UCSD CANCER CENTER LUAU & LONGBOARD INVITATIONAL



2011 ACTIVE.COM FUNDRAISING INFORMATION www.longboardluau.org

WELCOME!

Welcome to the inaugural Longboard Luau online fundraising campaign. This is your chance to not only raise money but also raise awareness of our cause. You can also raise money to surf on a team (see next page for Surfing Team Member Commitment Form). The online fundraising campaign will officially launch February 1, 2011 and run until August 1, 2011.

Mahalo Awards & Prizes

Mahalo Awards: The individual who raises the most money will win a surfboard. The team/company who raises the most money will win an official Longboard Luau award for their team/company.

Mahalo Prizes: In addition we have Mahalo Prizes for funds raised. If you raise the following amounts, you will receive:

- \$500 Surfing for a Cure Coffee Mug
- \$1000 Surfing for a Cure Towel
- \$1500 Two tickets to the Luau
- \$2000 Two tickets to the Luau + VIP Party
- \$2500 A table at the Luau (10 tickets)*

Prizes can be picked up at the registration booth at Survivor Beach or at the Luau & Longboard Invitational. Otherwise, items will be mailed to your mailing address from your Active.com registration.

**Note: If you are raising money for a spot on a surf team, you will only receive two tickets to the Luau and are not eligible for Mahalo Awards. Please fill out the Surfing Team Member Commitment Form and provide a \$100 deposit. We have a limited number of spaces, so please sign-up early!*

TO START FUNDRAISING

Setting up a fundraising page:

- 1) Go to Longboard Luau's Home Page: <http://www.active.com/donate/LongboardLuau>
- 2) Click at the top: "Become a Fundraiser"
- 3) A menu opens below, select either "Fundraise as an Individual" or "Create a Fundraising Team"
- 4) You will have to register a new account or sign-in if you have fundraised with Active.com before.
- 5) Questions? Problems? Contact customer support: 1-888-543-7223 X4, givingsupport@active.com

RESOURCES

Once you set up your page, there are online resources within the account to help you get started on your fundraising.



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LUAU & LONGBOARD INVITATIONAL
2011 SURFING TEAM MEMBER COMMITMENT FORM

MEMBER DATA (please print)

Name _____

Address _____

City State Zip _____

Preferred phone () _____

cell work home

Email _____

Company _____

Credit Card Info: Visa MasterCard AMEX Discover

Exp Date _____

Are you raising money as part of a larger team? yes no

If yes, which one? _____

Would you like to receive newsletters/information from the Moores UCSD Cancer Center? yes no

I acknowledge that the Longboard Luau has provided an opportunity to raise the \$2,500 fee through Active.com in order to participate on a surf team at the 2011 Luau & Longboard Invitational. In the event that I want to forfeit my spot on a surf team, I must notify in writing by August 1, 2011 longboardluau@gmail.com. If I am unable to raise the \$2,500 total by September 1, 2011, the remainder of the fee will be charged to my credit card. I authorize the UCSD Foundation to charge my credit card the remainder fee as necessary. If I raise the \$2,500 fee, nothing will be charged.

Signature _____

Date _____

Print Name _____

Mail or Fax Completed Form to: Moores UCSD Cancer Center
9500 Gilman Drive #0853
La Jolla, CA 92093-0853
Fax: 858.822. 1031

Questions? Contact Jennilyn Chen at 858.822.1328 or jennilyn@ucsd.edu

Celebrating 16 years....Surfing for a Cure!